

Crowdfunding for Success

Join us on this interactive workshop where we explore in more detail the concepts of Crowdfunding.

Course content

So you're thinking about Crowdfunding?

You've heard about Crowdfunding, but where to start?! This can be a way of easily securing funds for projects.

Join us on this interactive workshop where we explore in more detail the concepts of this funding option.

This session will provide you with the following:

- Opportunities to explore what your campaign could look like
- Step by step action plan for success

Questions you will be able to answer

- What is Crowdfunding?
- What is the history of Crowdfunding ? We will give examples of best practice and live campaigns
- What does our project need for the very best results ?
- What are the rewards, pledges, pitfalls and fees ?