

WHAT VIRTUAL
PLATFORM IS
RIGHT FOR
YOUR
ORGANISATION?

BY LORNA ROSE



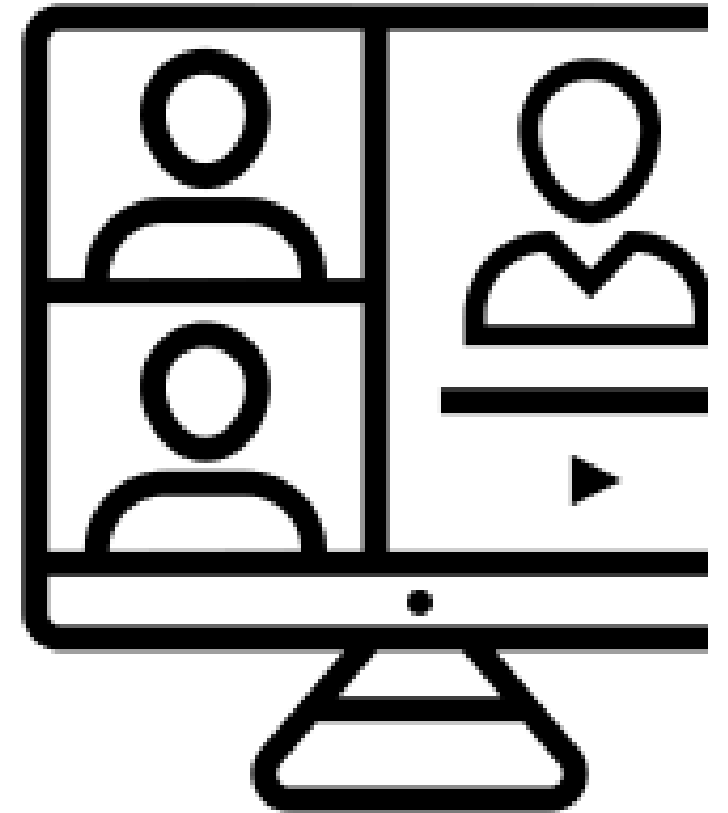
TODAY'S AGENDA

- Introductions
- Overview - 3 platform types you could be using?
- An Overview of Online Meeting platforms
- An Overview of Online Webinar platforms
- An Overview of Online Payment / Booking platforms
- Q&A
- Close

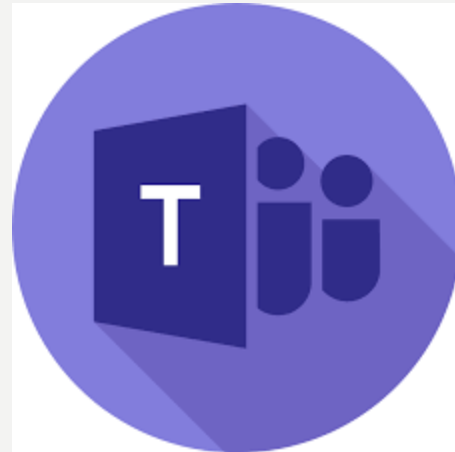


**3 PLATFORM TYPES YOU
COULD BE USING?**

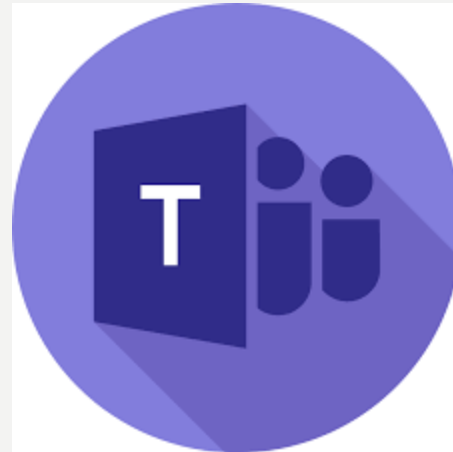
VIRTUAL MEETINGS



VIRTUAL MEETING PLATFORMS



VIRTUAL MEETING PLATFORMS



VIRTUAL MEETING FEATURES

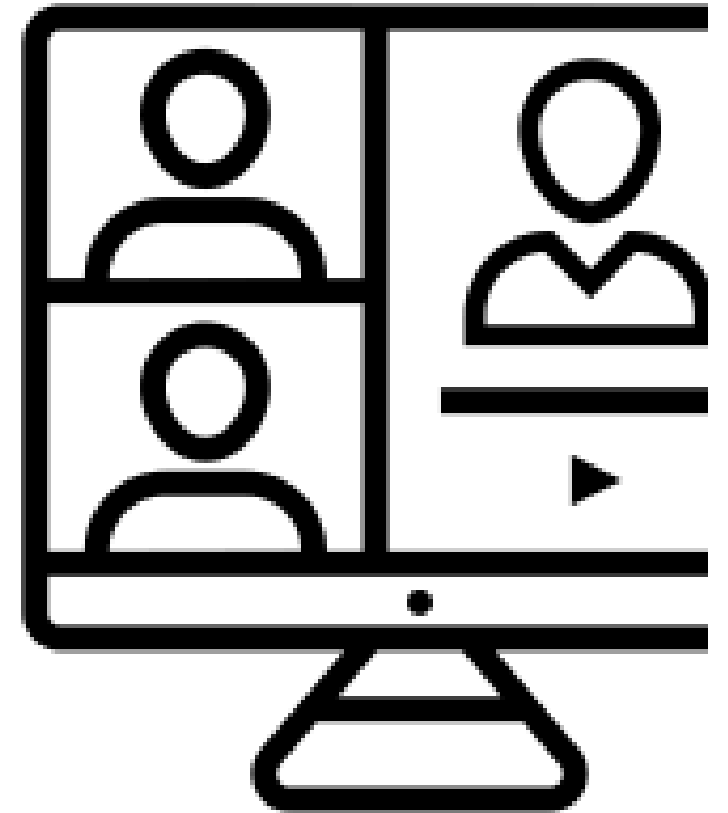
- Live audio and video chat
- Screen sharing & slide sharing
- File sharing
- Interactive white-board
- Polling
- Raise a hand
- Security
- Mobility
- Meeting recording

VIRTUAL MEETING USES

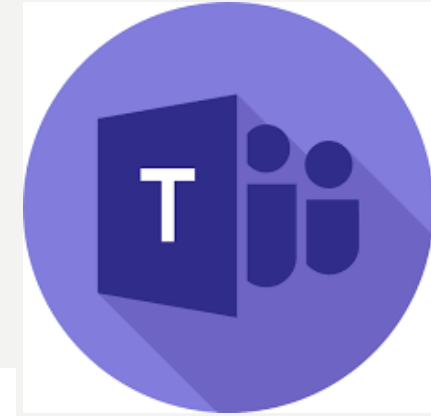




**WEBINAR &
TRAINING
DELIVERY**



WEBINAR & TRAINING PLATFORMS



WEBINAR & TRAINING PLATFORMS



WEBINAR PLATFORM FEATURES

- Live & recorded video streaming
- Control over who can join / email invitations & shared links
- Greater number of attendees
- Interactive whiteboards
- Screen recording
- Polling / Quizzing
- Group Chat
- Private chat
- Q&A
- Statistical reporting
- Additional security with Password access

TRAINING PLATFORM FEATURES

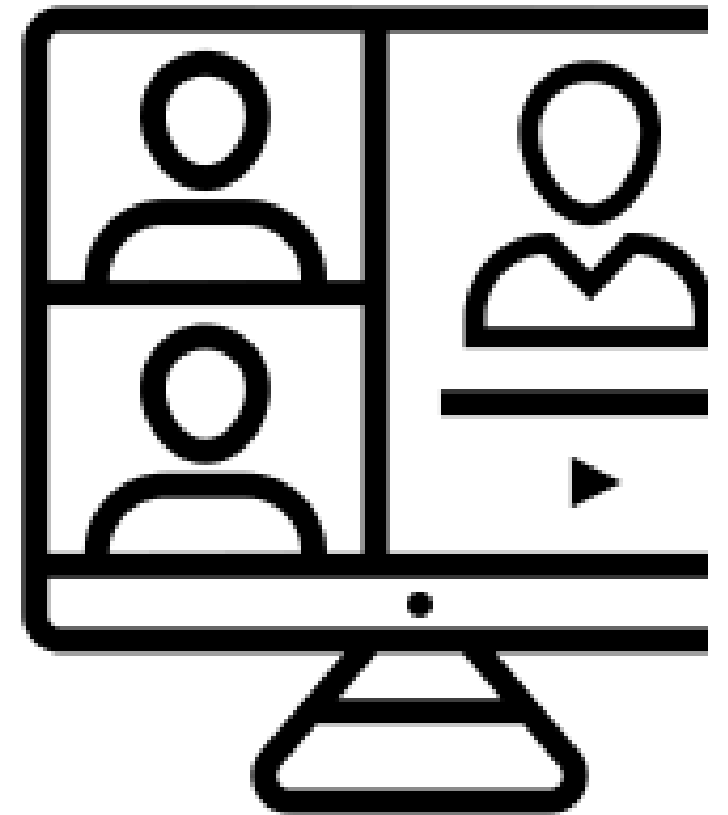
- *Everything on the previous slide +*
- Breakout room timers
- Pre-assign attendees to breakout rooms for discussions/group work
- Customisable breakout room permissions
- Download documents and files
- Upload files for sharing with delegates
- Course templates
- Integration with Learning management systems
- Delegate screen sharing

**WHEN WOULD
YOU USE
WEBINAR/
TRAINING
SOFTWARE?**





**PAYMENT &
BOOKING
PLATFORMS
(EVENT
MANAGEMENT)**



EVENT MANAGEMENT PLATFORMS



EVENT MANAGEMENT PLATFORMS



- Create branded and professional event pages
- Reduce admin time
- Clone events to run more than one
- Send automated confirmation emails & follow up / reminder emails
- Take payments securely online – the majority of the platforms offer no charge for free events.
- Use built in marketing tools to promote the event on social media channels
- Share your terms and conditions
- Download reports on attendees
- Guest list management and name badge creation

**WHEN WOULD
YOU USE AN
EVENT
MANAGEMENT
PLATFORM?**





WRAP UP!

