

24

**November
2022**

**10 am - 1 pm
Live via Zoom
Subsidised to £15 p.p.**

**FUNDRAISING
SUFFOLK 2022
CONFERENCE:**
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**COMMUNITY
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Strengthening the voluntary and community sector



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Speakers



GINA LONG, MBE

Founder
GeeWizz



HANNAH REID

Deputy Chief Executive
Community Action Suffolk



RICHARD SAGAR

Head of Policy
Charity Finance Group



REBECCA YOUNG

Lead Policy and
Influencing Manager
NCVO



STUART THOMASON

CEO
The FSI

THE PROGRAMME

- Inspiring, useful, Informative event
- Hear from national and local experts in their field
- Practical information
- Q&A opportunities with the Speakers
- Delivered live online via Zoom
- Price: £15 per person

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10am	Welcome and housekeeping Louise Fairbrother, Financial Sustainability Officer, <i>Community Action Suffolk</i>
10:05am	Setting the scene, Suffolk challenges and the Cost of Living Report Hannah Reid, Deputy Chief Executive, <i>Community Action Suffolk</i>
10.20am	The state of the sector in 2022 Rebecca Young, Lead Policy and Influencing Manager, <i>NCVO</i>
10:50am	The Cost of Living Crisis and what it means for the Charity Sector Richard Sagar, Head of Policy, <i>Charity Finance Group</i>
11:20am	Break
11:35am	Income diversification: Five Top Tips Stuart Thomason, CEO, <i>The FSI</i>
12:05pm	A journey to success Gina Long MBE, <i>GeeWizz Founder</i>
12:35pm	Q&A with the Presenters
12:50pm	Final comments
1pm	Close

The programme



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About the Speakers



GINA LONG, MBE
Founder, *GeeWizz*

Eight years ago, she started her own charitable foundation trust, 'GeeWizz', which is a very special, small charity. It supports children and young adults, across Suffolk and Norfolk, who are learning disabled or neurodivergent, have a life-limiting illness or cancer, as well as supporting Sarcoma Cancer research and many capital projects; with financial transparency at the heart of everything the foundation does.

In 2020, Gina created and organised the Ed Sheeran 'Made in Suffolk Legacy Auction', working closely with John and Imogen Sheeran. A total of £506,000 was raised to fund legacy projects – the redevelopment of a much-needed playground at the Thomas Wolsey Ormiston Academy in Ipswich, which will be completed this summer 2022 and funding the introduction of a specialist nursing team – including learning disability and palliative care nurses and physiotherapists – at the Zest service, run by St Elizabeth Hospice. Prizes were donated by global superstars from the world of music, sport, art, festival events, hospitality and many organisations.

Away from fundraising, she is a successful entrepreneur, regularly writes columns and articles championing, interviewing and championing successful businesses, individuals, celebrities and entrepreneurs as well as highlighting national and regional charity fundraising achievements and events. She is a 'farmer's wife' and mother to Sam, Ali and five step-children, living on the outskirts of Bury St Edmunds with her husband Andrew.



HANNAH REID
Deputy Chief Executive, **Community Action Suffolk**

Hannah is a member of the Executive Team at CAS with a professional background in Private, Public and VCSE sectors specifically in business management and development.

Hannah is also responsible for CAS Innovation and is continuously seeking new ideas, partnerships and ways of working to further develop CAS's sustainability. She works across the organisation to ensure the charity is able to support the VCSE sector for many future years

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RICHARD SAGAR

Head of Policy, *Charity Finance Group*

Richard leads on CFG's policy and public affairs work with a focus on tax, pensions, the wider economy and the regulatory environment. He previously worked in the policy team at a membership organisation in the private sector, where he was responsible for work on immigration and a number of high-skilled sectors. Prior to this he worked in a Westminster think tank working in energy policy.



REBECCA YOUNG

Lead Policy and Influencing Manager, *NCVO*

Rebecca leads NCVO's work to influence government policy. The National Council for Voluntary Organisations has a membership of over 17 000 organisations, from small community groups to large charities. NCVO works to ensure government decision making is supportive of charities across a range of issues including charity law, funding and volunteering. Before joining NCVO, Rebecca worked at the National Union of Students and a social enterprise working to improve public services.



STUART THOMASON

CEO, *The FSI*

Stuart Thomason is the CEO of The FSI. They support people leading small charities to build impactful organisations so they too 'get' the needs of small charities who are supporting communities. Stuart has worked in the Third Sector for over 20 years, providing senior leadership support as CEO of Business Launchpad and as programme manager at The Young Foundation and UnLtd (The Foundation for Social Entrepreneurs). He has also founded 2 social enterprises himself and was director at the architecture practice 'studio polpo'.

His session on income diversification will focus on 5 'top tips' for helping your organisation create 'new' income streams through enterprise. It will feature some very practical examples on how to transition from Trust and Foundation Income / Contract income to a business model where the small charity is more in control.

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Everyone who has given their time and expertise to make this event possible.



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